

Sponsorship Prospectus

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# REACT UNIVERSE CONF

SEPT 2-4, 2025 | WROCŁAW | POLAND



# ABOUT THE CONFERENCE



[React Universe Conf](#) is a unique three-day conference where developers and thought leaders gather to explore the latest trends and push the boundaries of what's possible with React and React Native. The 2025 edition will take place on September 2-4, 2025, in Wrocław, Poland.



**Expert speakers**  
from Meta, Amazon, Expo  
and other industry leaders



**20+ top quality talks**  
on cross-platform and  
full-stack development



**Major announcements and  
launches** from the React and  
React Native Community



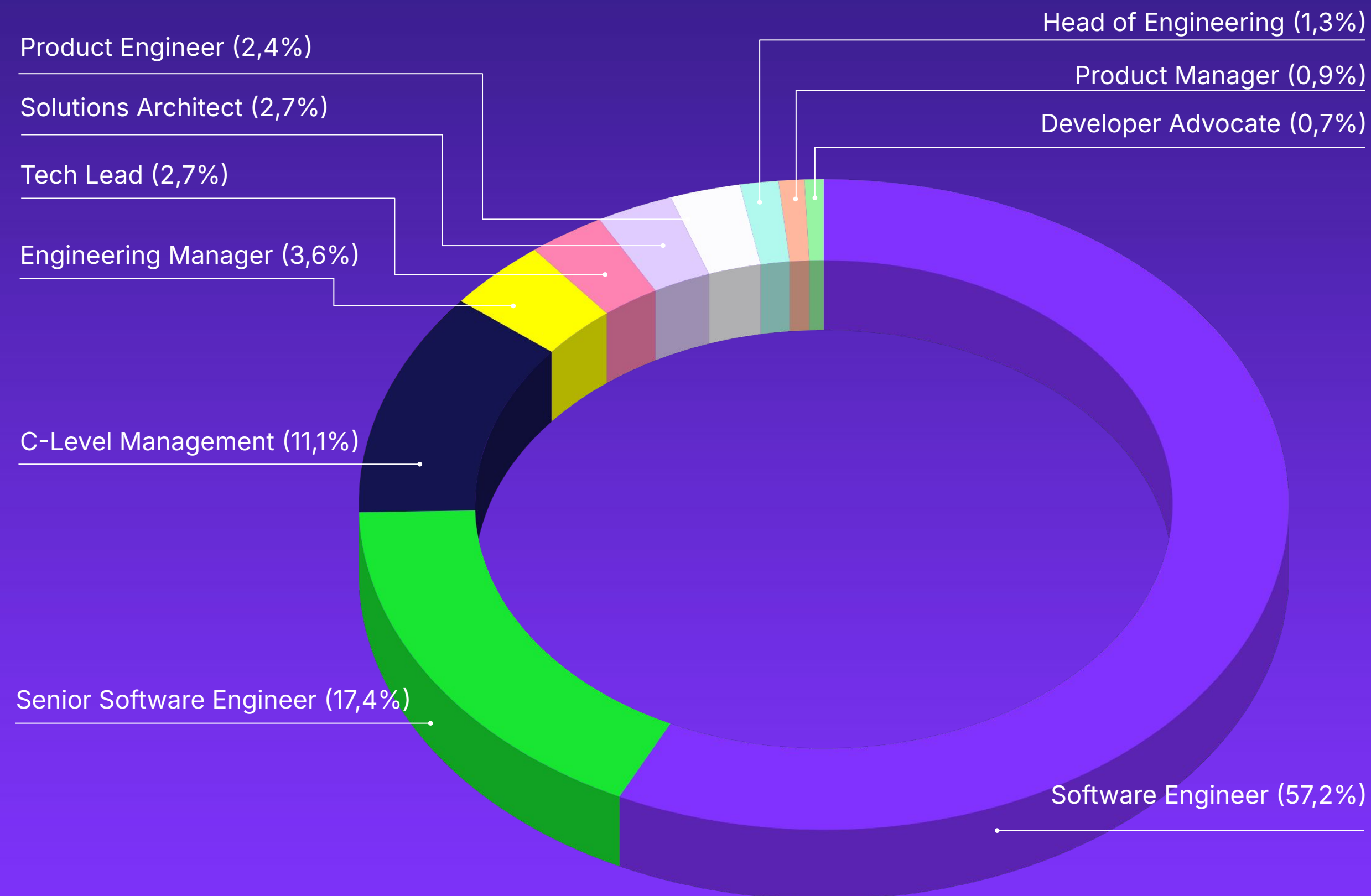
**Onsite workshops and free  
Live stream** for registered  
users



# CONFERENCE AUDIENCE



[React Universe Conf](#) draws a diverse and highly engaged audience of React and React Native developers and enthusiasts. From beginners to seasoned professionals, attendees represent various industries and companies of all sizes. It's the must-attend event for anyone in the React ecosystem!



**600+**  
ATTENDEES

**35+**  
COUNTRIES

**68,1%**  
NPS SCORE

# MEDIA REACH

Connect with React Universe Conf followers on key platforms like X and LinkedIn, reach our highly engaged RUC Newsletter subscribers, and engage with thousands of live stream viewers! We'll direct users to your website and enhance your brand's visibility.



YouTube subscribers

**12 300**

X followers

**13 500**

X impressions

**11 000 000**

LinkedIn followers

**5 000**

Newsletter subscribers

**59 400**

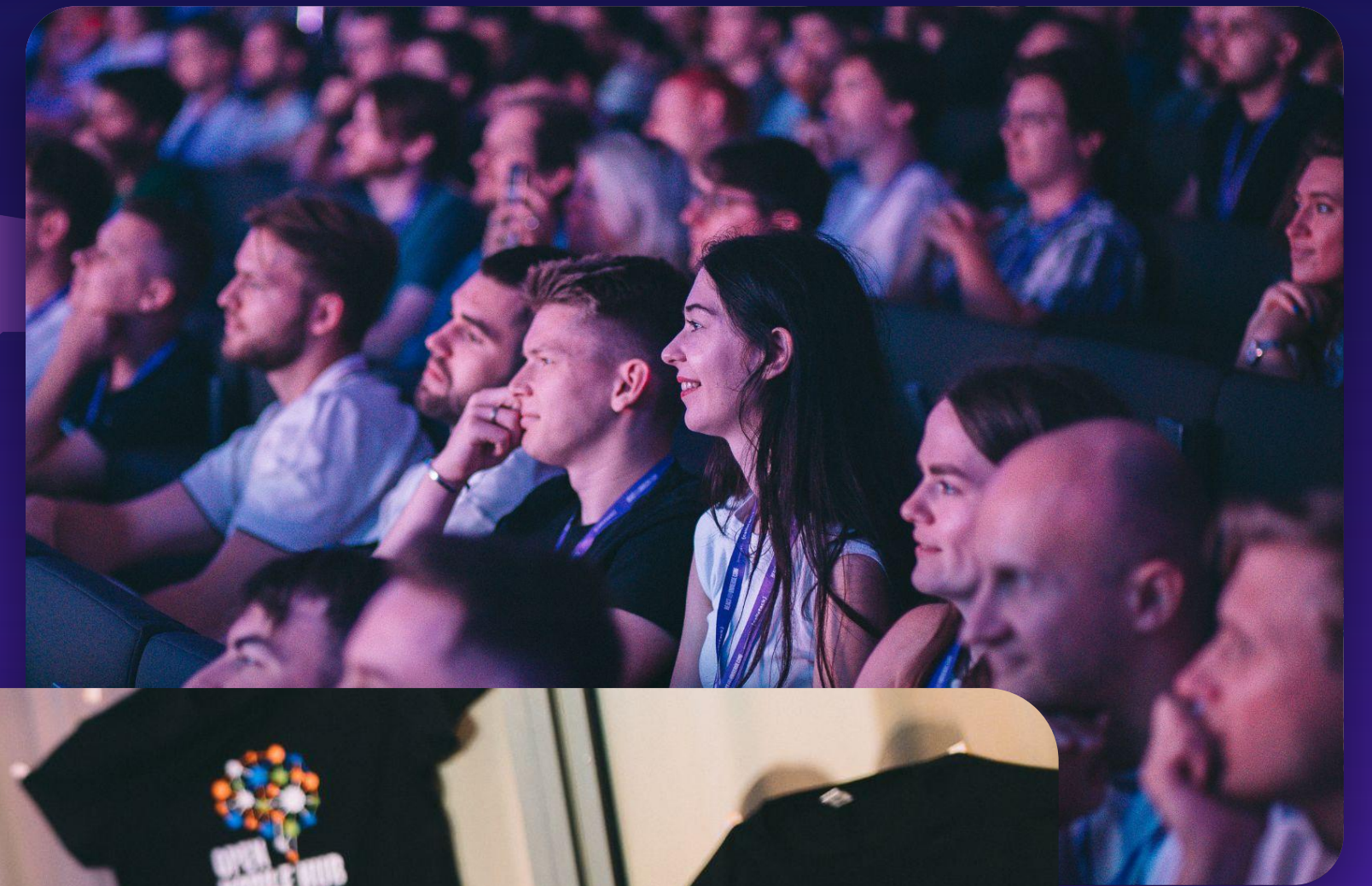
Live stream viewers

**11 800**

# WHAT'S IN IT FOR YOU

Sponsoring React Universe Conf 2025 offers a unique chance to align your brand with a premier event in the software development industry, providing significant exposure to a highly engaged and rapidly expanding audience.

[MORE ABOUT THE EVENT](#)



# KEY BENEFITS

1

## Brand visibility

Showcase your brand to a global audience of React and React Native developers.

2

## Talent acquisition

Access a diverse pool of developers, from emerging talents to experienced professionals.

3

## Community engagement

Interact directly with the React and React Native Community.

4

## Targeted reach

Connect with decision-makers and influencers shaping the future of React technologies.

5

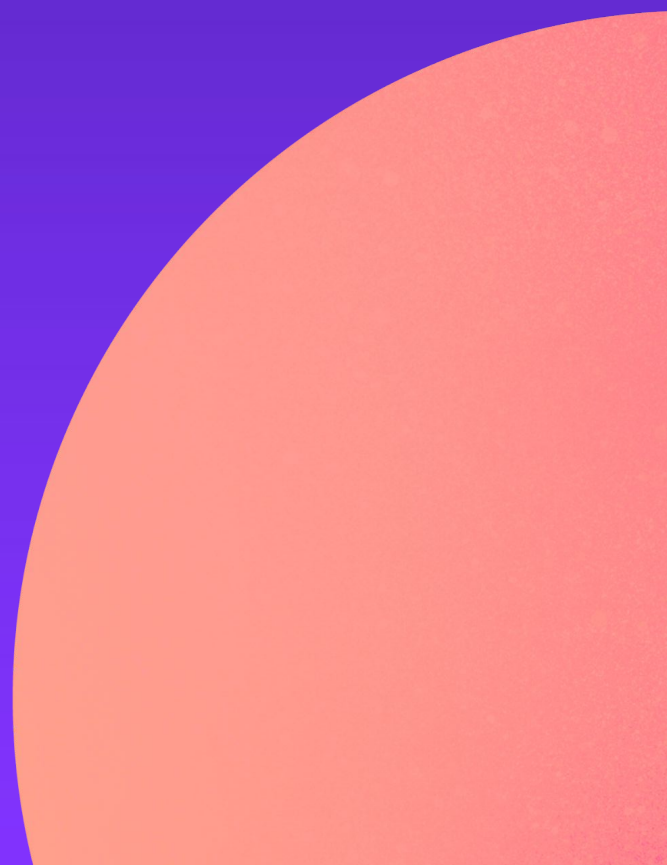
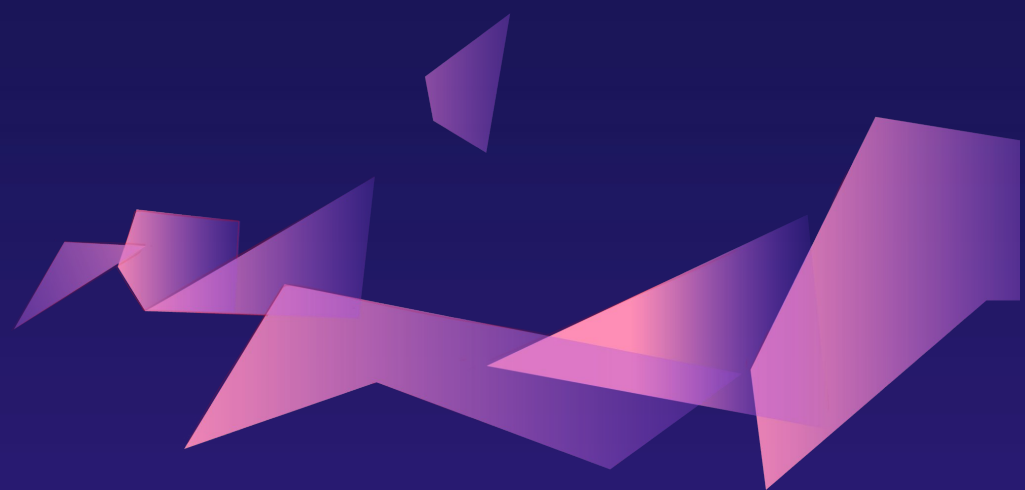
## Thought leadership

Enforce your position as a leader in the React ecosystem.

6

## Networking opportunities

Forge meaningful connections, collaborations, and partnerships.



# GOLD PACKAGE

€20,000

3 available

- Booth space in prime location (2x2m)
- 60s video on the main screen during Conference breaks
- 4 complimentary tickets
- Sponsor announcement in Conference Newsletter sent before the event
- Dedicated channel on Conference chat
- Logo on the Conference website
- Logo on the Sponsors' slide on the main screen
- Logo visible on the event's live stream strip
- Logo across venue screens
- Logo on presentations during Workshops
- Sponsor announcement on Conference social media
- Mention by the MCs from the stage
- 10% Sponsors' promo code for additional tickets
- Photos from Sponsors booth

ACT UNIVERSE CONF





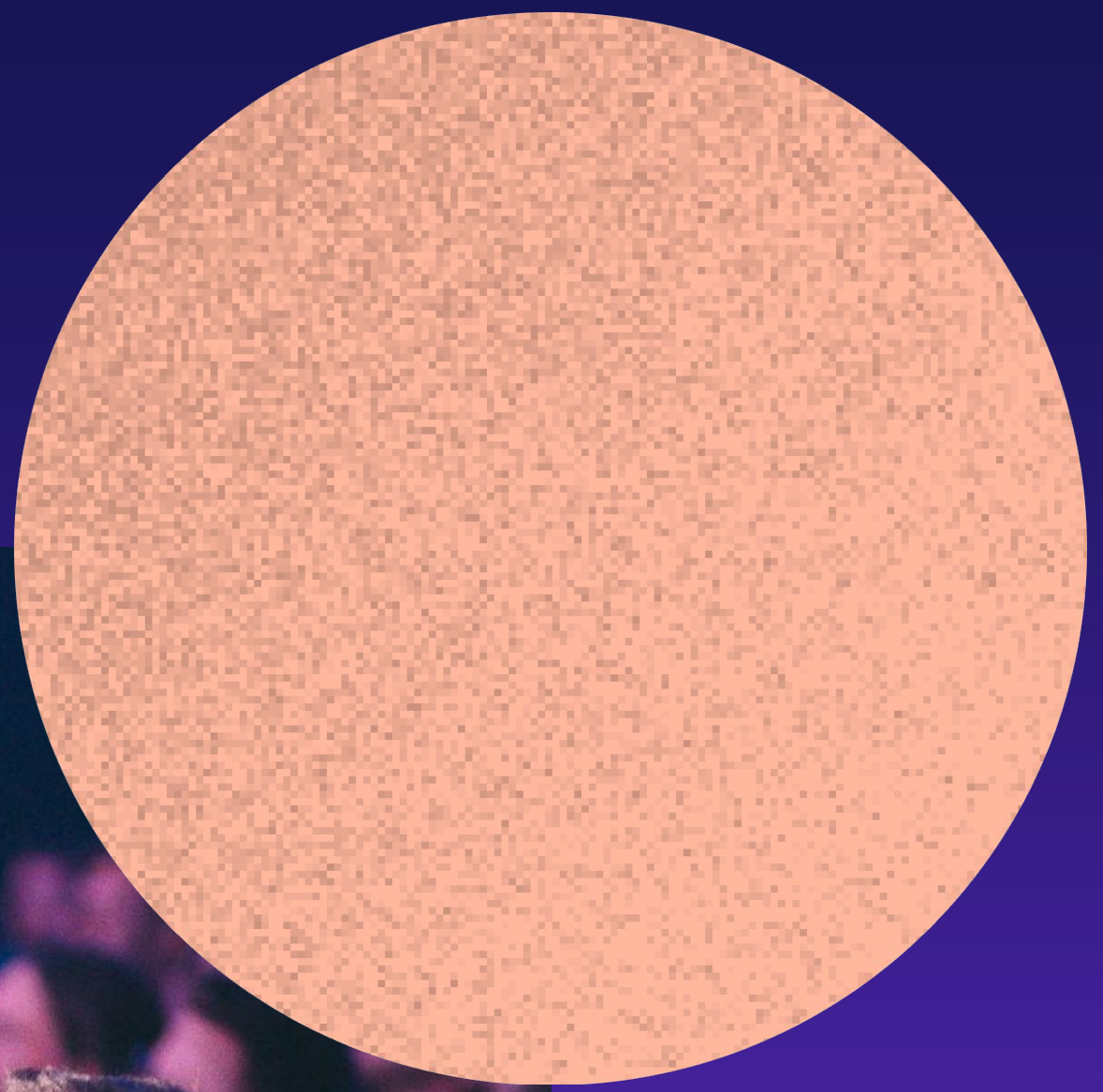
# SILVER PACKAGE

€10,000

5 available

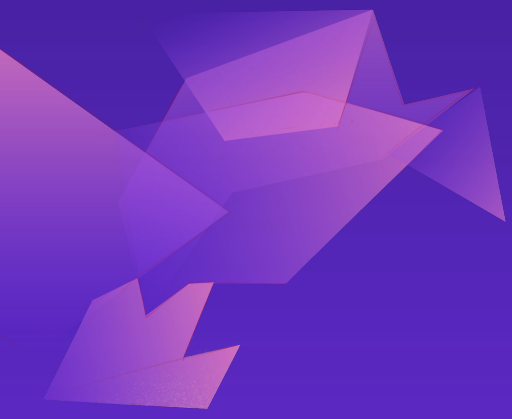
- 30s video on the main screen during Conference breaks
- 2 complimentary tickets
- Dedicated channel on Conference chat
- Logo on the Conference website
- Logo on the Sponsors' slide on the main screen
- Logo visible on the event's live stream strip
- Logo across venue screens
- Logo on presentations during Workshops
- Sponsor announcement on Conference social media
- Mention by the MCs from the stage
- 10% Sponsors' promo code for additional tickets





# BRONZE PACKAGE

€5,000  
10 available



- Logo on the Conference website
- Logo on the Sponsors' slide on the main screen
- Logo visible on the event's live stream strip
- Logo across venue screens
- Logo on presentations during Workshops
- Sponsor announcement on Conference social media
- Mention by the MCs from the stage
- 10% Sponsors' promo code for additional tickets



# ADD THE BOOTH

€10,000

This upgrade includes:

- Booth space (2x2m)
- 2 complimentary tickets
- Photos from the Sponsors booth

Enhance your sponsorship experience by adding the booth option to your Bronze or Silver package.



# THANK YOU

For any questions or to become a sponsor,  
please contact Ola Łapczyńska at

[ola.lapczynska@callstack.com](mailto:ola.lapczynska@callstack.com)

