

# REACT UNIVERSE CONF 2025

# SPONSORSHIP PROSPECTUS

Sept 2–4, 2025 | Wrocław, PL | Powered by Callstack

Join us as a sponsor at React Universe Conf 2025 and amplify your brand while driving innovation in the React and React Native communities.





# ABOUT THE CONFERENCE



React Universe Conf (RUC) is a unique three-day conference where developers and thought leaders come together to explore the latest trends, exchange insights, and push the boundaries of what's possible with React and React Native.

**Expert speakers**  
from Meta, Amazon,  
Microsoft, Expo, and  
Shopify

**20+ high-quality,  
single-track talks**  
on cross-platform  
and full-stack  
development

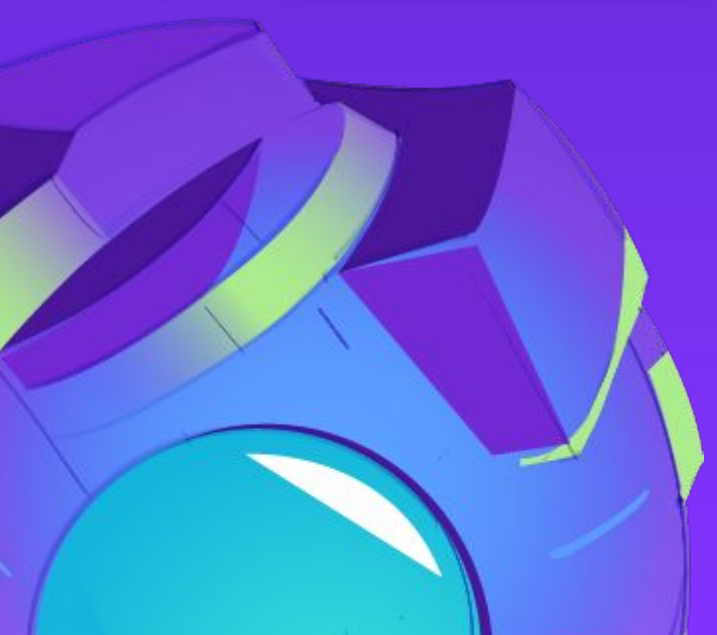
**Major  
announcements and  
launches** from the  
React and React  
Native communities

**600+ enthusiasts  
gathering**  
in Wrocław, Poland  
for an in-person  
conference  
experience

**Free live stream and  
talk recordings** for  
the remote  
attendees

**Unique atmosphere**  
of community and  
knowledge-sharing

It's the go-to event for anyone in the React ecosystem!



# AUDIENCE AND REACH

React Universe Conf 2025 is set to attract a diverse, highly engaged audience of React and React Native developers and enthusiasts, from beginners to seasoned professionals, across various industries and companies of all sizes.



Youtube subscribers

**11 900**

X followers

**13 500**

X impressions

**60 000 000**

LinkedIn followers

**5000**

Newsletter Subscribers

**59 400**

Live stream viewers

**11 800**



# WHAT'S IN IT FOR YOU

Sponsoring React Universe Conf 2025 offers a unique chance to align your brand with a premier event in the software development industry, providing significant exposure to a highly engaged and rapidly expanding audience.

[MORE ABOUT THE EVENT](#)





# KEY BENEFITS

1

## Brand visibility

Your brand, including the logo, will be prominently displayed to a global audience of React and React Native developers, both in person and online.

2

## Community engagement

Engage directly with the React and React Native communities through a conference booth, speaking opportunities, and a dedicated Discord channel.

3

## Thought leadership

Showcase your company's commitment to the React and React Native ecosystem and position your brand as a thought leader in the industry.

4

## Customized sponsorship

Choose from a range of sponsorship packages or request custom options to align with your marketing goals.

# KEY BENEFITS

5

## Recruitment & talent acquisition

Meet a diverse pool of talent, from budding developers to seasoned professionals, and highlight your company culture to stand out in the competitive tech recruitment landscape.

6

## Targeted reach

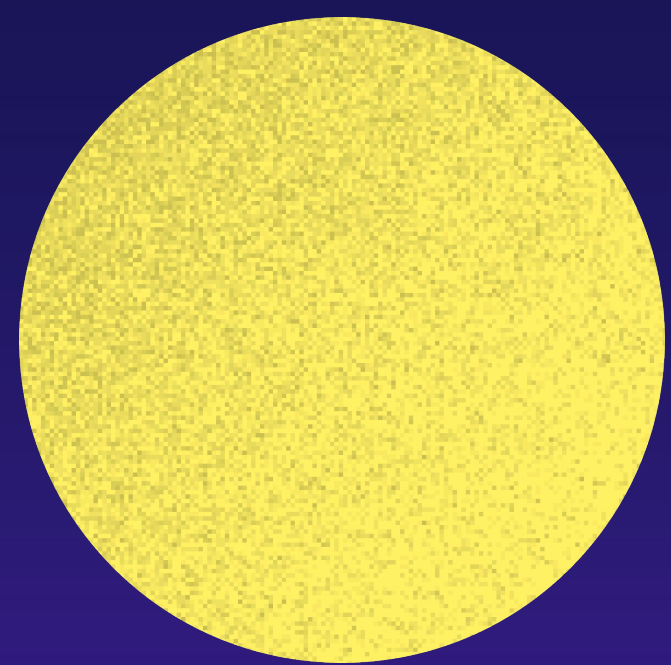
Connect with decision-makers, developers, and tech leaders shaping the React ecosystem.

7

## Networking opportunities

Access a community of React and React Native enthusiasts and community leaders for meaningful connections, collaborations, and potential partnerships.

By sponsoring React Universe Conf 2025, you're not just supporting a community event; you're investing in the growth and future of the React and React Native.



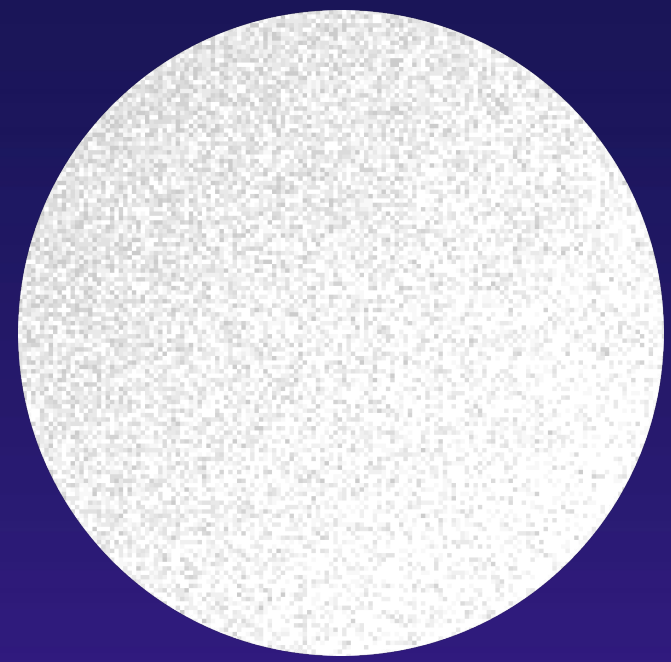
# GOLD PACKAGE

€20,000

3 available

## Engage directly with the React and React Native communities

- Booth space with prime location (2mx2m)
- Complimentary tickets (4)
- 60s video on the main screen during breaks
- Sponsor announcement in conference newsletter sent before the event
- Dedicated channel on conference chat
- Logo on the conference website
- Logo on the Sponsors' slide on the main screen
- Logo visible on the event's live stream strip
- Logo across venue screens
- Logo on presentations during workshops
- Sponsor announcement on conference social media
- Mention by the MCs from the stage
- 10% Sponsors' promo code for tickets
- Photos from Sponsors booth



# SILVER PACKAGE

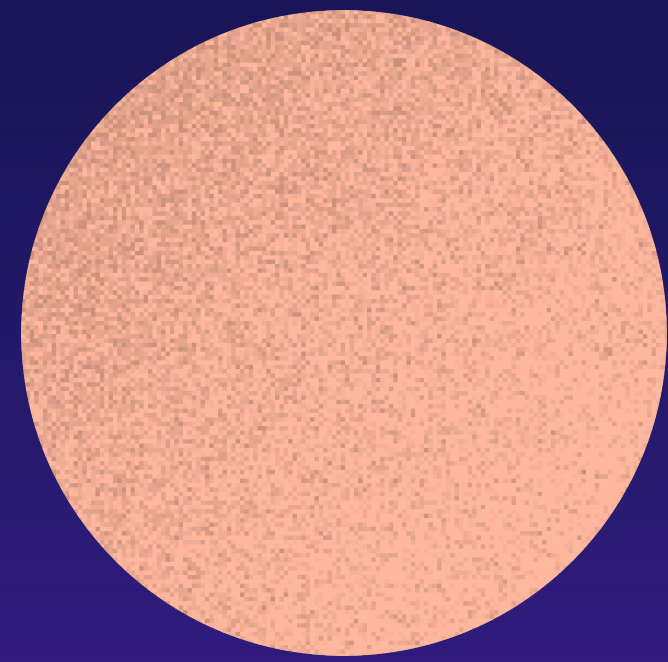
€10,000

5 available

## Associate your brand with React Universe Conf

- 30s video on the main screen during breaks
- Complimentary tickets (2)
- Dedicated channel on conference's chat
- Logo on the conference website
- Logo on the Sponsors' slide on the main screen
- Logo visible on the event's live stream strip
- Logo across venue screens
- Logo on presentations during workshops
- Sponsor announcement on conference social media
- Mention by the MCs from the stage
- 10% Sponsors' promo code for tickets





# BRONZE PACKAGE

€5,000

10 available

## Boost your presence at React Universe Conf

- Logo on the conference website
- Logo on the Sponsors' slide on the main screen
- Logo visible on the event's live stream strip
- Logo across venue screens
- Logo on presentations during workshops
- Sponsor announcement on conference social media
- Mention by the MCs from the stage
- 10% Sponsors' promo code for tickets



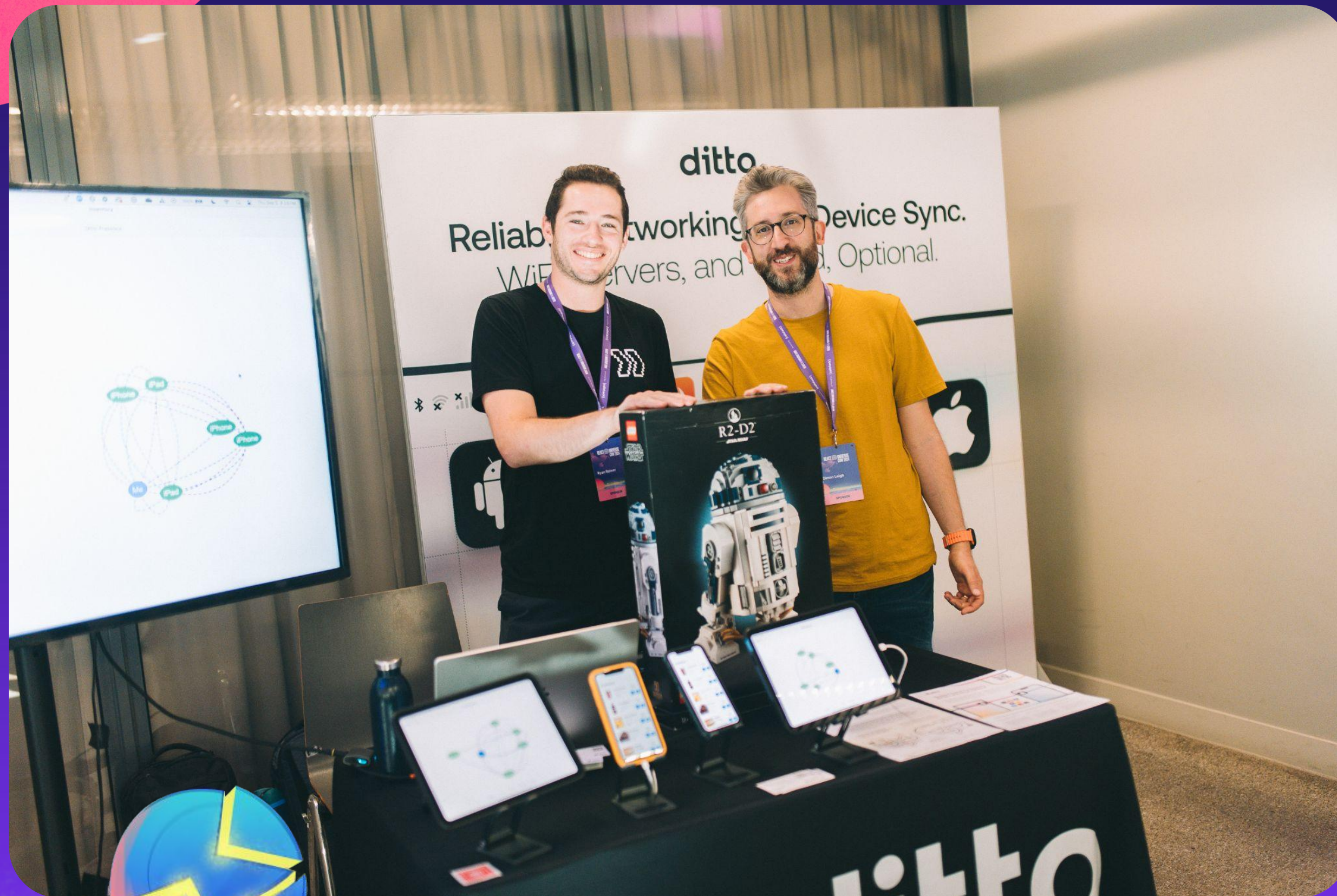
# ADD THE BOOTH

€10,000

## This upgrade includes:

- Booth space (2mx2m)
- Complimentary tickets (2)
- Photos from Sponsors booth

Enhance your sponsorship experience by adding the booth option to your **Bronze** or **Silver** package.





# THANK YOU

For any questions or to start a sponsorship,  
please contact Ola Łapczyńska at

[ola.lapczynska@callstack.com](mailto:ola.lapczynska@callstack.com)

